Food
Business
School
Culinary
Institute of
America

# Building Ethical and Environmentally Responsible Food Supply Chains
— with Helene York, Strategic Advisor, Teacher, Mentor; Adjunct Faculty, CIA

**DETAILS:**
All Online, Asynchronous, and Self-Paced
First week of welcome and orientation, with five weeks of course content

## WEEKLY COURSE SAMPLING

### WEEK ONE:
### Introduction to Challenges

- **Responsible supply chains**
- **Scalability and social equity**
- **Sustainability and profitability**

**SAMPLE ACTIVITY:**
**Choose a position** (product developer, category manager or culinary director); **Outline the problem/s** you want to solve through bringing a product to market or revamping a menu, and how you might **overcome** them. This project/position will continue to **develop throughout the course**.

### WEEK TWO:
### Introduction to Values and Why They Conflict

- **Sustainability in agriculture**
- **Defining sustainable food systems**
- **Perceptions of healthy food**

**SAMPLE ACTIVITY:**
**Recognize the values** of the product/menu you are working on. Suggest how you might **gather data** to ensure your claims have **integrity**. Name potential value conflicts and identify a company you who you feel manages these issues well.

### WEEK THREE:
### Deploying Tools

- **Consideration of supply chains**
- **Procurement standards**
- **Life Cycle Assessment** (**LCA**)

**SAMPLE ACTIVITY:**
**Identify aspects of your supply chain** that would be difficult to know if there were social risks. Post what you might do, or who you might consult for further research. **Plot out** a **visual lifecycle assessment** (LCA) for your product/menu revamp, and identify where you think the **greatest impacts** could occur

### WEEK FOUR:
### Successful Models

- **Environmental stewardship and social values**
- **Values + financial success**
- **Achieving long term success**

**SAMPLE ACTIVITY:**
**Share details** of one aspect of your supply chain and how you will **improve** your **social** or **environmental responsibility**. **Develop a timeframe** for achieving these **goals**.

### WEEK FIVE:
### Managing Change, Creating Shared Value + Circularity

- **Businesses for the future**
- **Resources and responsibility**
- **Building a circular economy in your organization**

**SAMPLE ACTIVITY:**
Post **where you want your product or service to be in 10 years**. How will you **build resiliency and circularity** in your plans?

"*The real life experience from our instructor and the abundant research literature that was provided was one of many highlights of this online course.*"

—Jonah, FBS Learner